

# NORTHWEST MONTANA REAL ESTATE CONNECTION

CELEBRATING 20 YEARS AS MONTANA'S HIGH-QUALITY AND TARGETED REAL ESTATE MAGAZINE

## 2021 DEADLINES AND DISTRIBUTION

Issue	Deadline	On racks the week of:
1	April 29	May 13
2	June 17	July 1
3	August 5	August 19
4	September 23	October 7
5	October 28	November 11

## 2021 AD RATES (1X RATE)

1X	Full page	\$305
1X	Additional page(s)	\$270
1X	Half Page	\$205

## 2021 AD RATES (5X RATE - YOUR BEST RATE)

5X	Full page	\$275
5X	Additional page(s)	\$240
5X	Half page	\$175

## ADDITIONAL AD OPTIONS

Cover	\$390
Back Cover	\$290
Inside Front Cover	\$310
Inside Back Cover	\$285

## ADVERTISEMENT DIMENSIONS

**Full Page:** 8.375" width x 10.875" height (+0.125" for bleed)

**Half Page:** 7.575" width x 4.75" height

## MECHANICAL REQUIREMENTS

**Publication trim size:** 8.375" width x 10.875" height

**Full Page Bleed Ad:** 0.125" bleed on all sides. Live Area = .25" within trim size.

**Camera-Ready Ads:** 300 DPI at actual size. All color must be CMYK only. No spot color, Pantone color or RGB color settings. If using black backgrounds, use rich black: CMYK 40/40/40/100. Please outline or rasterize fonts. Preferred file format is PDF (press quality).

**File Submission:** Email your ad to Suzy at [info@nwmtconnection.com](mailto:info@nwmtconnection.com)

Free design • Payment due at approval of final proof